

Quick Guide to Writing Better With ChatGPT

What Is ChatGPT?

ChatGPT is a free online writing assistant. Type in a prompt, and it returns polished text—fast.

- 👉 Use it at chat.openai.com
- 👉 Free account, no tech skills needed

What Can It Do?

- ✓ Write listing descriptions
- ✓ Shorten long text for MLS limits
- ✓ Fix grammar and spelling
- ✓ Rewrite for buyers or different tones
- ✓ Turn notes into clean, professional copy

Prompts You Can Copy & Paste

- ◆ Create a New Listing
"Write a listing for a 3BR, 2BA home in Hilton Head with a fenced yard, open kitchen, and screened porch. Sound inviting."
- ◆ Make It Shorter
"Shorten this to under 500 characters: [Paste text]"
- ◆ Speak to Buyers
"Rewrite this to focus on lifestyle and buyer benefits: [Paste text]"
- ◆ Fix My Writing
"Check this for grammar and make it sound professional: [Paste text]"
- ◆ Try New Versions
"Give me 3 alternate versions of this description: [Paste text]"

Tips for Best Results

- Give details — more input = better output
- Ask again — don't like it? Say: "Try another version."
- Use bullet points or notes — ChatGPT can turn them into full sentences
- Use on your phone or laptop — whatever's easiest

Reminder

You don't need to be tech-savvy. If you can type a text, you can use ChatGPT.

Save time. Sound better. Sell more. 🏡