

Local Market Update – November 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

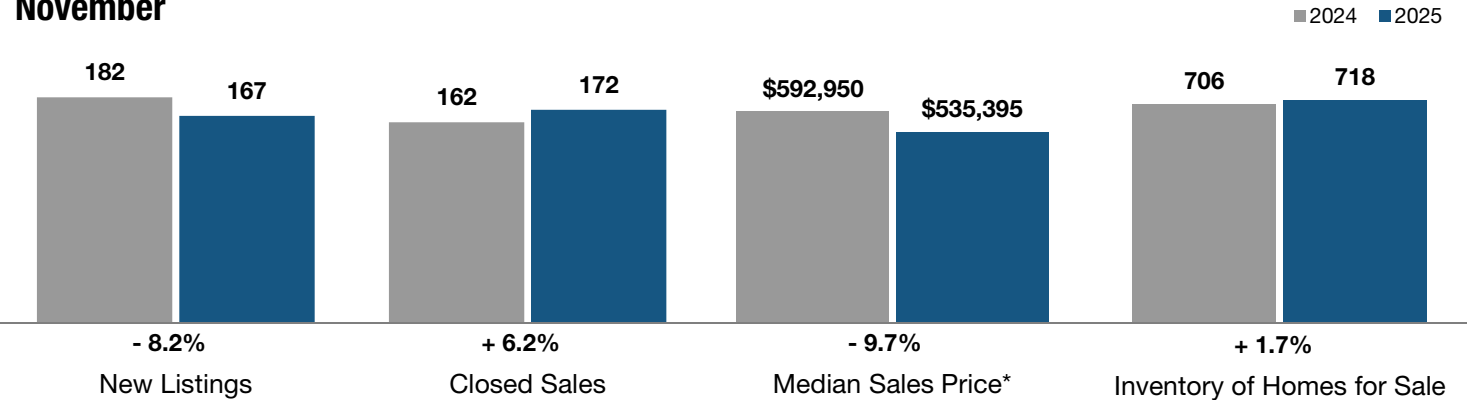


Bluffton 29910 and 29909

Key Metrics	November			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	182	167	- 8.2%	2,618	2,904	+ 10.9%
Closed Sales	162	172	+ 6.2%	1,933	2,083	+ 7.8%
Median Sales Price*	\$592,950	\$535,395	- 9.7%	\$541,115	\$533,015	- 1.5%
Percent of List Price Received*	98.1%	97.0%	- 1.1%	97.8%	97.3%	- 0.5%
Days on Market Until Sale	50	154	+ 208.0%	53	96	+ 81.1%
Inventory of Homes for Sale	706	718	+ 1.7%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

November



Historical Median Sales Price Rolling 12-Month Calculation

