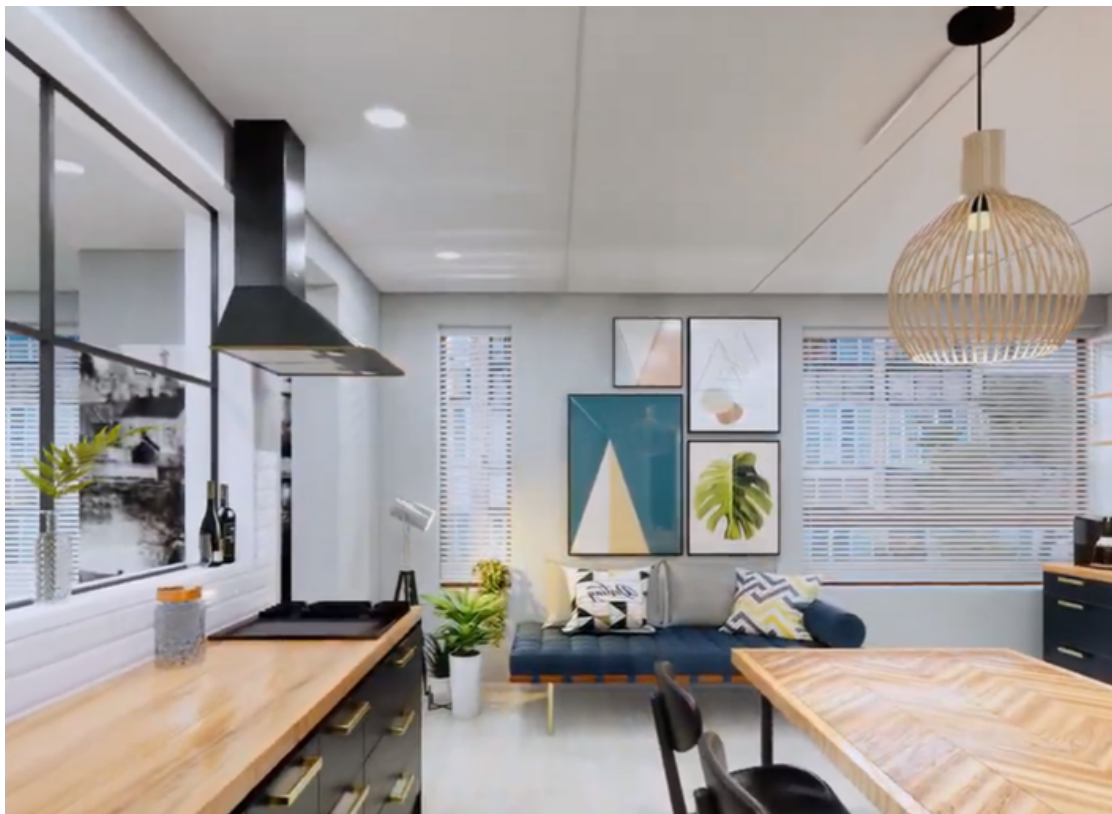




CUBICASA TOUR

AN INTERACTIVE TOUR COMBINING
YOUR PHOTOS AND FLOOR PLANS



Complete Real Estate Video Creation in One Platform

What is Cubicasa Tour?

Cubicasa Tour is an interactive floor plan that shows where the photos were taken in the property, giving the potential buyer a better understanding of the property.

With a traditional carousel, once potential buyers are interested, they need to go back and forth between the photos and the floor plan to understand the overall layout. Cubicasa Tour helps the customer by giving instantaneously the context of a photo: where the person was standing to get that view and which room is seen.

A better user experience

Users can navigate by directly clicking on the rooms and photos they are interested in (the kitchen for food lovers, the garage for mechanic hobbyist, etc.). Following that idea they can also visit the house by checking the rooms by order of importance to them.

It doesn't prevent the user to flip through photos like a traditional carousel if they wish to do so, but getting back to the rooms of interest is faster.

The presentation of the photos through the interactive floor plan also helps potential buyers better visualize the property and its volume. Photos or floor plans alone only tell half of the story, Cubicasa Tour offers that chance to show the full potential of a property.

How to create a tour

Video preview



Requirements & limitation

- The tour is only available if you purchase our PLUS or PLUS 3D packages
- You need to provide photos of the property, snapshots cannot be used
- Cubicasa won't be able to create a tour for scans processed before September 10th.
- Tours can only be generated on Cubicasa web portal. It can't be done in our mobile app.

Upload and manage photos

To create the interactive tour, Cubicasa automatically position photos on the floor plan using AI. You need to upload the pictures on the web portal so that can be achieved.

Notes

- Cubicasa only supports the following formats: JPEG, JPG, PNG, WEBP
- Only interior photos will be processed and positioned on the floor plan
- Photos are ordered by alphabetical orders (but can be reordered later)

Upload photos

- In the web portal select your order in your order list
- Click on Cubicasa Tour tab
- Under Attachments click on the Upload photos button
- In the dialog box select the property photos you wish to see in the tour
- Wait for the upload to be completed. Don't close the window or the tab!
- Once the upload complete you can verify all photos are here by clicking the Manage Photos button.

Missing photos

If photos are missing or if you want to add new once repeat steps 3 to 6 from the upload process.

Manage photos/Reorder photos

You can rearrange in which order photos will be displayed on the tour.

- Once you've uploaded the photos click on Manage photos
- A panel will open. Photos are displayed in the current order, with their position number underneath the thumbnail.
- Find the photo you want to reorder, click on it and maintain your click.
- Drag the photo to the wanted position, a dashed border will indicate its future position.
- Release your click to set the new order. All photos numbers get updated.
- Repeat the process with every photo you want to reorder.

Remove photos

After the upload, and later when coming back to the order, you can always open the photos panel by pressing View Files. You can then Remove all photos with the button at the top right or Remove a single photo.

Set your cover photo

The cover photo will be the one that appears when you share the tour link on social media.

Please note that the cover photo can be different from the first photo. So you can use an outdoor photo for social media but the key feature as the first photo of the tour.

- Click on Set cover
- A panel with all uploaded photos opens
- Once you have chosen the picture, click on Make cover photo underneath it

Generate the tour

Once all photos have been uploaded simply click Generate tour.

- If your floor plan is ready, your tour will be ready within a few minutes
- If your floor plan is still being drawn we will send you a notification when both the plan and the tour are ready.

Share tour and manage settings

Once your tour is created you can adjust visibility settings and get the link to share it through the Internet.

Adjust the settings

Access the settings

- In the web portal select your order in your order list
- Click on Cubicasa Tour tab
- Above the Tour preview, on the right click Share
- The tour settings panel opens

Tour access

You have 2 options:

- Active: Anyone with the link can view access and view the tour
- Inactive: No one can access nor view the tour

What to show in the tour

Some elements can be hidden from the tour to make it easier to read, or keep some confidentiality.

- Approximate dimensions shows the dimensions of the rooms on the plan
- Property address: uncheck this box if you want to keep the address secret

Sharing

Share link

When the tour is created it has a web address (URL) where it can be viewed. Cubicasa is hosting the tour and the picture for you, and you can share it in multiple ways:

Link: this is used to share on social media and on MLS and portal.

Embedded code: this an advanced use if your building your own listing page or use tool that works with embedded code.

On social media

Simply copy-paste the link to your favorite platform. A embedded view will be created using you cover photo.

On portals and MLS

In your listing form you should find some specific field where you can add the URL to an interactive floor plan. This is where you can paste the link.



[Find additional virtual tour and other training resources at REsides University.](#)