Local Market Update – September 2025

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®

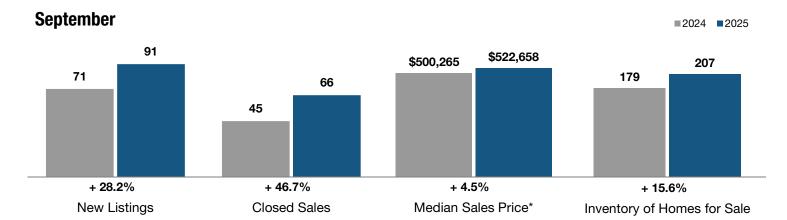




Sun City / Riverbend

	September			Year to Date		
Key Metrics	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	71	91	+ 28.2%	629	737	+ 17.2%
Closed Sales	45	66	+ 46.7%	434	555	+ 27.9%
Median Sales Price*	\$500,265	\$522,658	+ 4.5%	\$504,083	\$495,000	- 1.8%
Percent of List Price Received*	98.3%	97.7%	- 0.6%	98.6%	97.9%	- 0.7%
Days on Market Until Sale	59	136	+ 130.5%	50	79	+ 58.0%
Inventory of Homes for Sale	179	207	+ 15.6%			

^{*} Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation

All MLS —

Sun City / Riverbend —

