

# Local Market Update – January 2026

A Research Tool Provided by REsides, Inc. and the  
Hilton Head Area Association of REALTORS®



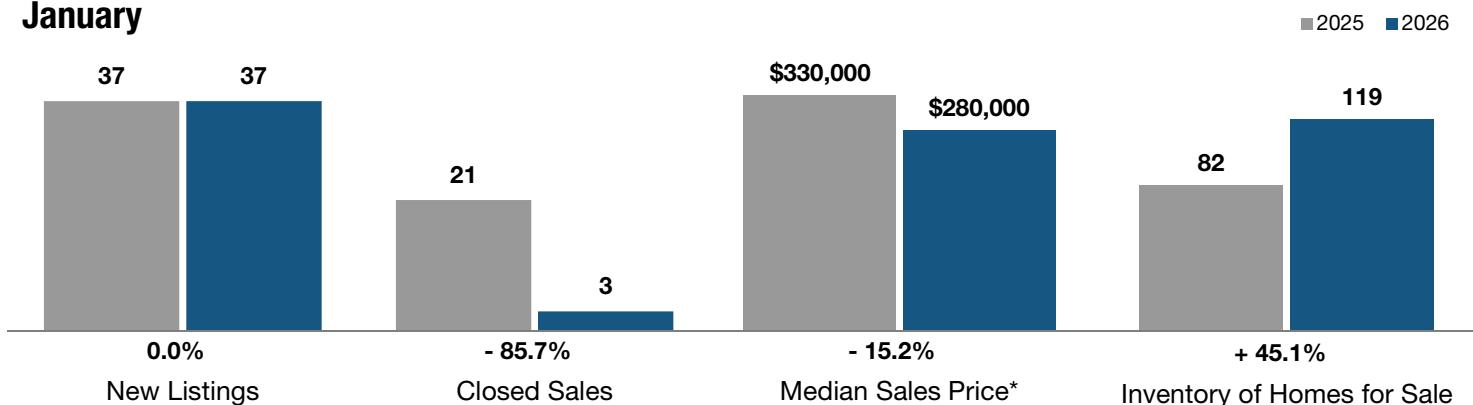
## HH General

Condos / Villas Only

Key Metrics	January			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	37	37	0.0%	37	37	0.0%
Closed Sales	21	3	- 85.7%	21	3	- 85.7%
Median Sales Price*	\$330,000	\$280,000	- 15.2%	\$330,000	\$280,000	- 15.2%
Percent of List Price Received*	95.5%	98.1%	+ 2.7%	95.5%	98.1%	+ 2.7%
Days on Market Until Sale	65	114	+ 74.2%	65	114	+ 74.2%
Inventory of Homes for Sale	82	119	+ 45.1%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### January



### Historical Median Sales Price Rolling 12-Month Calculation

