

Local Market Update – January 2026

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



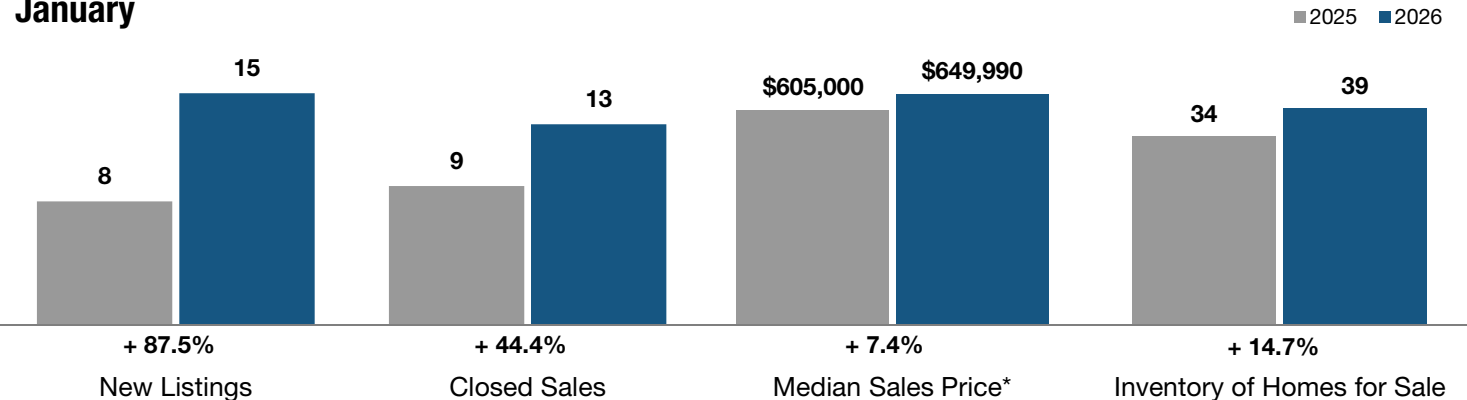
HH General

Detached Homes Only

Key Metrics	January			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	8	15	+ 87.5%	8	15	+ 87.5%
Closed Sales	9	13	+ 44.4%	9	13	+ 44.4%
Median Sales Price*	\$605,000	\$649,990	+ 7.4%	\$605,000	\$649,990	+ 7.4%
Percent of List Price Received*	97.6%	96.8%	- 0.8%	97.6%	96.8%	- 0.8%
Days on Market Until Sale	63	117	+ 86.4%	63	117	+ 86.4%
Inventory of Homes for Sale	34	39	+ 14.7%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

