



By CoreLogic®



**Consumer Share** 

Effective July 18, 2024

# Consumer Share Introduction

This feature allows users to **share** a single listing **with the public users** via any **communication channels or social media platform.** 

This does not require the user to be working with an Agent or have a OneHome account.

Consumer Share empowers consumers to be able to share listings with a wider audience that could help in decision making and also increase lead generation and also foster new clients for the Agents.

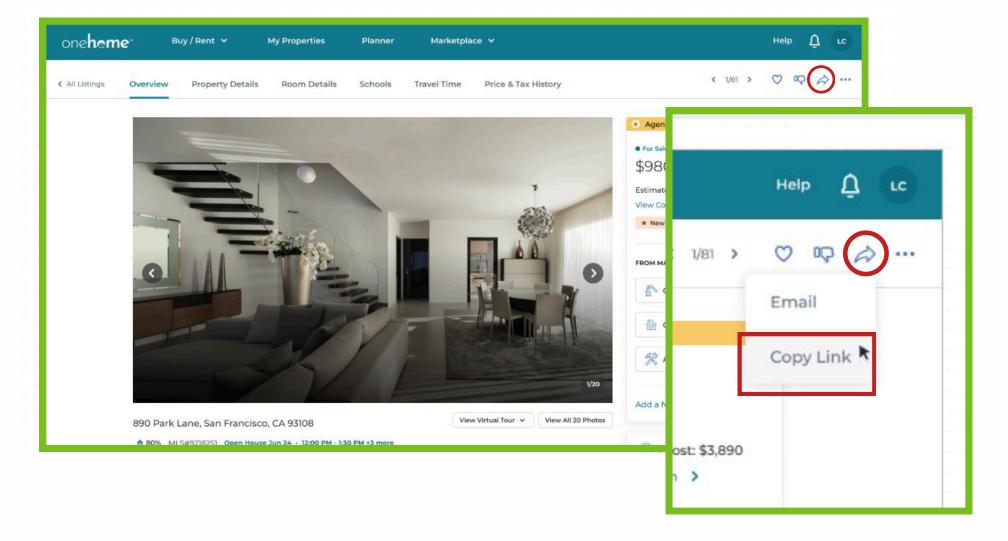


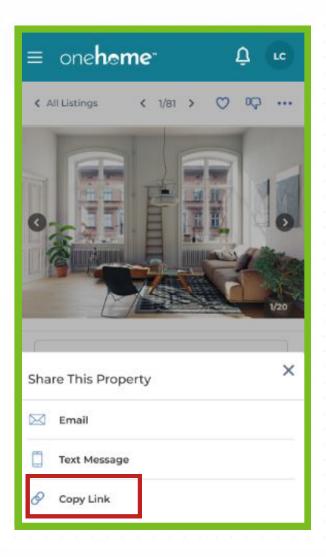
#### What to Expect

 OneHome will allow users to share individual listings to public users via a single link

• Consumers/Users will select the properties they wish to share, click 'Share Link" to generate a public URL from the property details page which then can be posted/shared via their communication channels

and/or social media

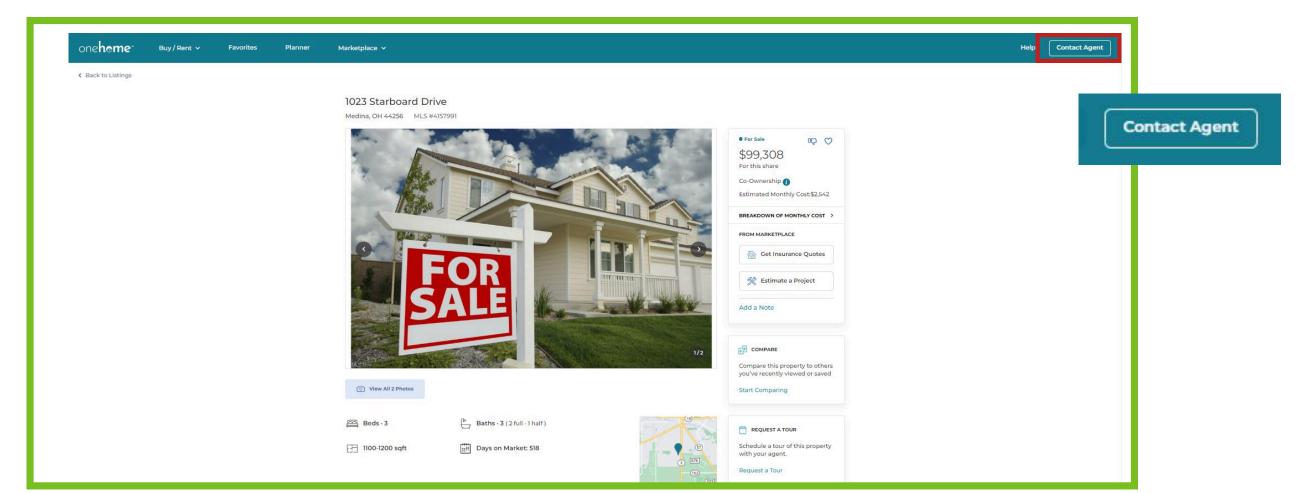






#### What to Expect

- OneHome and non-OneHome users may view the listings
- Public Users can navigate through OneHome and view listings
- Public Users can click on "Contact Me" to contact the Agent that shared the listings
- This allows OneHome and Agents to reach a wider audience which could generate more leads and foster new clients





### What to Expect

- Consumers can share a **single listing** with a single link
- The Public View will be public only, and will not recognize an existing OneHome user
- All data will not be visible via the public link. Data like price and tax history will be hidden from the Public View, similar to Agent Share
- Authenticated features like favoriting, disliking, PropertyFit score or saving a search will be disabled for the Public View
- "Contact Agent" will display the Agent's contact information available from
  Matrix such as the phone number and email. This contact information will
  be for the Agent who shared the link with the Consumer and not the listing
  Agent



## Thank you!

