

Local Market Update – January 2026

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

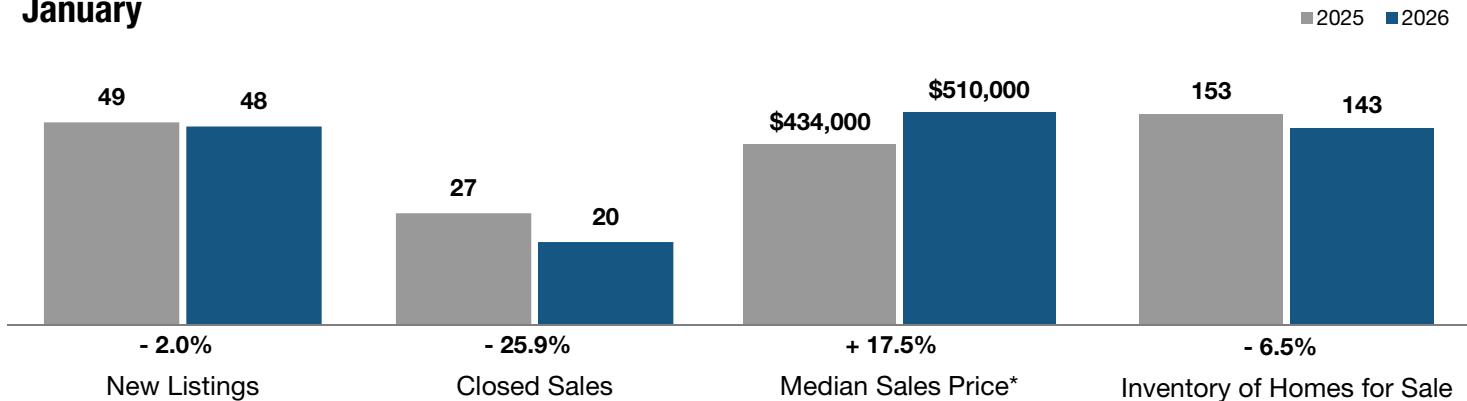


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Key Metrics	January			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	49	48	- 2.0%	49	48	- 2.0%
Closed Sales	27	20	- 25.9%	27	20	- 25.9%
Median Sales Price*	\$434,000	\$510,000	+ 17.5%	\$434,000	\$510,000	+ 17.5%
Percent of List Price Received*	100.1%	98.6%	- 1.5%	100.1%	98.6%	- 1.5%
Days on Market Until Sale	76	165	+ 117.1%	76	165	+ 117.1%
Inventory of Homes for Sale	153	143	- 6.5%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

