

Local Market Update – January 2026

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

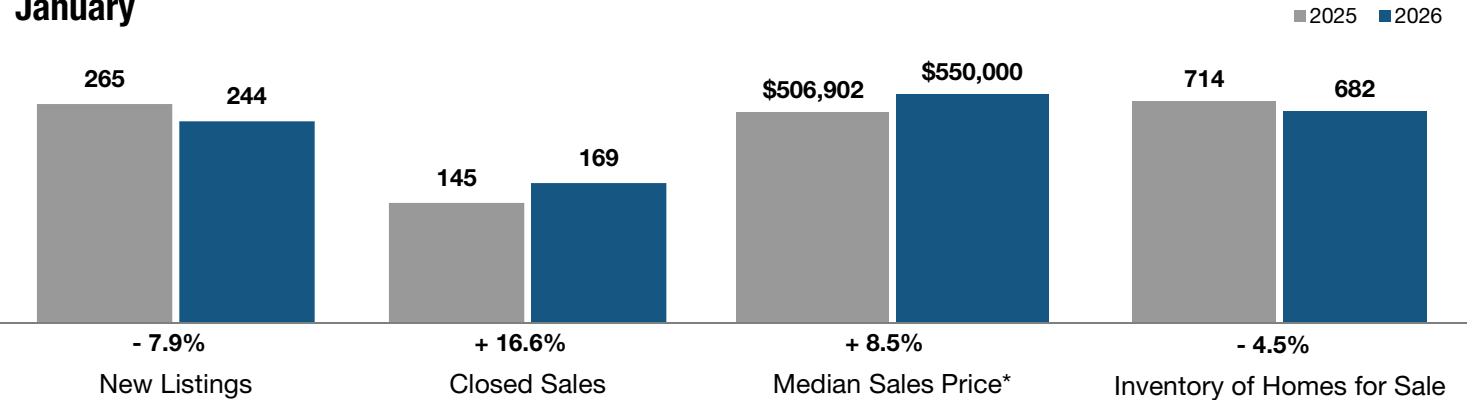


Bluffton 29910 and 29909

Key Metrics	January			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	265	244	- 7.9%	265	244	- 7.9%
Closed Sales	145	169	+ 16.6%	145	169	+ 16.6%
Median Sales Price*	\$506,902	\$550,000	+ 8.5%	\$506,902	\$550,000	+ 8.5%
Percent of List Price Received*	97.2%	97.0%	- 0.2%	97.2%	97.0%	- 0.2%
Days on Market Until Sale	63	162	+ 157.1%	63	162	+ 157.1%
Inventory of Homes for Sale	714	682	- 4.5%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

